

Scale a New Gigaton Industry



FUNDING ROUND

private round



INDUSTRY

blockchain for sustainability



FOUNDED

2024



CONTACT

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PROPOSITION

To raise funds to invest in the technological development, the Tracer project issues its TRCR governance tokens in this private sale at a price of 0,75 cents USD. Public sale will commence at 1,5 cents USD in the third quarter of 2024.



SUSTAINABILITY

Tracer offers a purchase opportunity according to the planet-people-profit principle, where technological progress enables a sustainable world, yet in a profitable way.

Carbon removals can save the planet

Humanity faces a dual challenge of immense proportions: reversing the tide of climate change and seizing the greatest financial opportunity of our era. Carbon dioxide emissions have surged past sustainable levels due to centuries of industrial activity, demanding not just reduction but removal to mitigate their further impact on global warming. Only carbon removal technologies can remove enough Carbon Dioxide (CO₂) to limit global warming, as agreed in the COP21 Paris Climate Agreement.

Huge potential for carbon market

The economic potential for the carbon dioxide removal (CDR) industry is vast, with market projections by McKinsey suggesting it could grow to a \$1.2 trillion industry by 2050. This anticipated growth is fueled by supportive regulatory frameworks in developed countries and substantial investments aimed at accelerating technology development and deployment. By focusing on scalable, cost-effective, and technologically advanced solutions, the industry can make substantial contributions to global climate targets while offering significant economic opportunities.

Overcome hurdles to unlock potential

The carbon credit market holds immense potential, though it is currently navigating through some challenges. These challenges include improving transparency in verifying the authenticity and persistence of carbon removal, enhancing liquidity to enable more efficient trading, and harmonizing quality and validation processes across various markets. Addressing these issues will streamline the trading process, bolster the integrity of carbon credits, and mitigate market skepticism, thereby encouraging broader participation.



Tracer is an open ecosystem to enhance the issuance, trading, and management of carbon removal credits.

The solution: Tracer

Tracer is a decentralized ecosystem that fosters an effective carbon dioxide removal credits market. It introduces the innovative Carrot token for buyers of carbon removal credits, along with the Tracer governance token, which incentivizes market players to add value to the ecosystem and get rewarded for their efforts. This dual-token system supports the market to become transparent, scale up rapidly, and build liquidity in secondary markets.

A key innovation is the introduction of a grading model based on the 'persistence' of effectively removed carbon—specifically, how long the carbon is verifiably sequestered. This grading system organizes project-specific and traceable carbon removal tokens (Carrot), thereby enhancing market efficiency and liquidity by enabling stakeholders to trade based on specific durations of carbon sequestration.

Experienced team with proven track record

The Tracer team consists of a dedicated group of international industry leaders with long successful track records.

CBO Gert-Jan Lasterie started his first company while still in business school, which became one of the Netherlands' most popular websites that he successfully sold to American media conglomerate Vice.

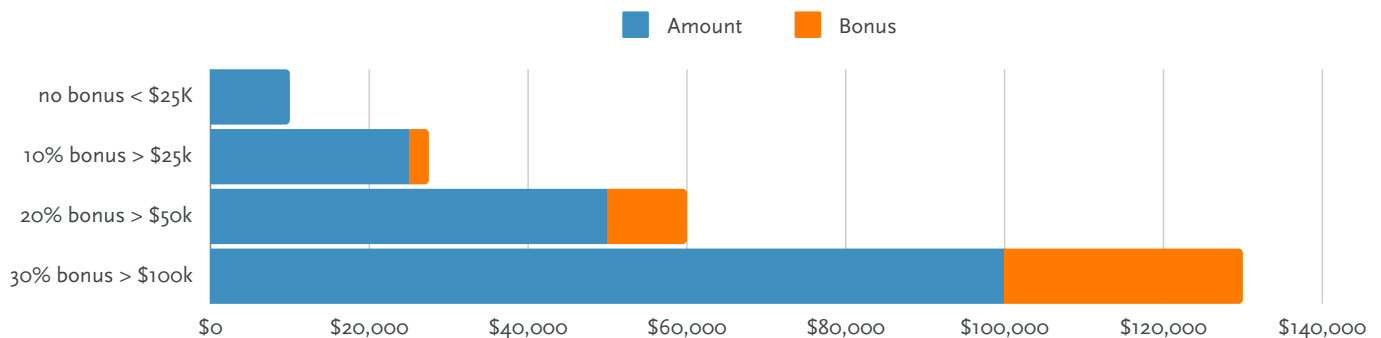
Chief Strategy Officer Andrew Barbeau has advised companies and governments on how to successfully advance clean tech and smart city projects in the United States.

CTO Philippe Tarbouriech is a multidisciplinary technologist with over 20 years experience at technology companies in the US and Europe, including as a Technology Fellow at Electronic Arts. In his previous role, CFO Hans Tobé led the finance and operations teams of the Netherlands Council for Trade Promotion with offices in over 20 countries. The Advisory Board includes luminaries such as dr. Alberto Pace, head of data management at CERN in Geneva, and Hubert Shio-Hsien Tai, involved as CTO in the IPOs of three Chinese technology companies.

Funding rounds

May: seed round	June: private round	Q3: public sale	Q4: exchange listing(s)
Round closed	USD 0,75 cent Maximum amount of tokens: 400 million TRCR. Maximum bonus: 30%.	USD 1,5 cent Fundraising through public sale on a prominent launchpad.	USD 3 cent (estimate) General liquidity event by listing on centralized exchange(s). Timing dependent on macro-economic conditions.

Private round ticket size and bonus



Purchase of Tracer tokens

Allocation

Of the total amount of TRCR tokens, 19.2% will be held by the team, 26.7% by early purchasers (pre-seed, seed and private round) and advisors, 2.8% is available for public sale purchasers, 0.4% for an airdrop, 20% for ecosystem growth and 30.9% is reserved for the treasury.

Ticket size and duration round

The minimum ticket size in this private round is 10,000 USD. Purchases in the private round are only valid in the month of June.

Bonus

Bonus tokens are granted on ticket sizes above 25,000 USD (10% extra tokens), 50,000 USD (20% extra tokens) and 100,000 USD (30% extra tokens).

For example: with a purchase of 100,000 USD, an additional 4,000,000 TRCR tokens are granted, worth 30,000 USD.

Risks

The issuance of the Tracer token TRCR is for governance purposes only and is not an investment opportunity or security. All token rights and obligations are subject to change based on external factors such as macroeconomic conditions.

Purchasers acknowledge that the project, including the TRCR token, may be modified or terminated at any time due to such factors, and agree to hold harmless the project's developers and stakeholders for any resulting losses or damages.

Tracer Token

Tracer tokens are used to vote on issues related to the Tracer ecosystem, manage the treasury, and ensure the integrity of the ecosystem.

- Type: ERC20 token with a premined supply.
- Purpose: Governance, incentivizing and economic stability.
- Total supply cap: 12,500,000,000 (12.5 billion)
- Deflationary mechanism: tokens are automatically bought and burnt using proceeds from the carrot minting commission to reduce supply and create deflationary pressure.
- Staking: a staking mechanism for endorsers and project developers is proposed to enhance accountability.

Rewards and incentives

Buyback and burn

Tracer tokens are continuously purchased with the proceeds on minted Carrot tokens. These tokens are then burnt which in turn creates a deflationary pressure on the remaining Tracer tokens.

Staking mechanism

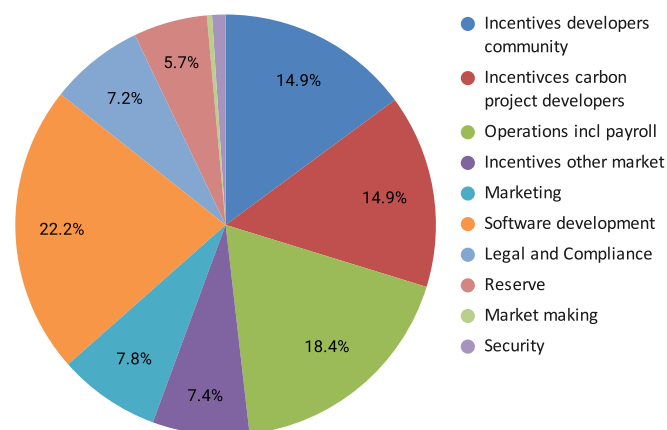
to enhance the credibility and accountability, a staking mechanism for certification authorities and project developers is proposed.

Token distribution

All 12.5 billion tokens will be minted at the Token Generation Event and allocated into the following categories:

- Core team (19.2%): for the core team to incentivize ongoing development and operations.
- Investors & advisors (26.7%): early backers that enabled the start of the project.
- Public sale (2.8%): for the public, ensuring community participation and ownership.
- Ecosystem growth (20.0%): to foster the ecosystem's expansion through partnerships, community grants, and new applications of the Tracer solution.
- Treasury (30.9%): earmarked for future operational needs, contingency and scaling the project's impact.
- Airdrop (0.4%): to promote wider user adoption.

Use of proceeds



Release schedule

Group	%	Cliff	Vesting
Core team	19.2%	12 months	36 months
Advisors	1.1%	12 months	36 months
Early backers	25.6%	-	90% 12 months
Public sale	2.8%	-	90% 12 months
Ecosystem growth	20.0%	-	48 months
Treasury	30.9%	-	48 months
Airdrop	0.4%	-	-

Total circulating supply

The total circulating supply will gradually release coins into the total supply in time until it reaches the hard-capped supply of 12.5 billion after 48 months.

